

Celebrating 20 Years of Fresh Starts!

2016 Anniversary Luncheon & Awards Ceremony

Sponsorship Opportunities



Graduate \$5,000

- * Banner displayed at event entry
- * Recognition by Master of Ceremonies
- * Recognition in *Delaware Today* promotional ad*
- * Recognition in *The News Journal* promotional ad
- * Recognition in Fresh Start e-newsletter
- * Full page ad in program
- * VIP seating
- * Logo in event materials and on social media
- * Professional photo of sponsor guests
- * 8 tickets to event

Senior \$2,500

- * Banner displayed at event
- * Recognition by Master of Ceremonies
- * Recognition in *Delaware Today* promotional ad*
- * Recognition in *The News Journal* promotional ad
- * Recognition in Fresh Start e-newsletter
- * 1/2 page ad in program
- * VIP seating
- * Logo in event materials and on social media
- * Professional photo of sponsor guests
- * 6 tickets to event

Junior \$1,000

- * Logo displayed at event
- * Recognition in Fresh Start e-newsletter
- * 1/4 page ad in program
- * Logo in event materials and on social media
- * 4 tickets to event

Sophomore \$500

- * Logo displayed at event
- * Recognition in Fresh Start e-newsletter
- * 1/8 page ad in program
- * Logo in event materials and on social media
- * 2 tickets to event

Freshman \$300

- * Logo displayed at event
- * Recognition in Fresh Start e-newsletter
- * Listed in program
- * Logo in event materials and on social media
- * 2 tickets to event



Celebrating 20 Years of Fresh Starts!

2016 Anniversary Luncheon & Awards Ceremony

Friday, October 14, 2016 • 12-1:30 p.m. • at The Waterfall, Claymont, DE

Organization: _____ Contact: _____

Title: _____ Sponsorship Level: _____ \$: _____

Phone: _____ Email: _____

Make checks payable to: Fresh Start Scholarship Foundation, Inc., P.O.Box 7784, Wilmington, DE 19803
or visit our website: <http://www.freshstartscholarship.org/how-you-can-help/sponsorships>

Deadline for Fresh Start printed program ads is September 1.
* Commitment to sponsorship qualifying for *Delaware Today* ad must be made by July 25.

Why Investing in Fresh Start Scholarship Foundation is Smart Business.

By Aprile Parella, Fresh Start Board Member

There is one thing the public and private sectors can agree on. Education works and is a smart investment strategy. The global community at large, ranging from thought leaders at the World Economic Forum and the World Bank to prominent business leaders from many of the world's most profitable companies, is coalescing around the idea that delivering on the promise to educate, with a particular emphasis on women's education, is one of the most effective ways to generate significant social and economic return on investment. It just makes good business sense.

Fresh Start Scholarship Foundation not only makes a sound business investment, but the returns go far past the financial. Since inception, Fresh Start has served over 170 scholars. Our graduates are your nurses, teachers, social workers, dental hygienists and accountants. They have a history of paying it forward by giving back to their communities long after graduation. They are involved in local nonprofits, they work with at risk youths, they help feed the poor and educate the young. The dividends of your donation – or investment – are felt long after the cap and gowns get packed away with the memories of graduation day.

Here are three more reasons donating to Fresh Start Scholarship Foundation makes for good business.

1. Fresh Start scholars are already vetted candidates – these women are high-potential scholars and demonstrate the greatest commitment to finishing the program.
2. The program is well managed; 97 cents of every dollar goes to supporting our scholars' education – not to administrative costs. Fresh Start has awarded over \$740,000 in scholarship funds since its inception.
3. Fresh Start scholars make successful employees after graduation. Hire one of our scholars and you'll see why. They are committed, focused self-starters who bring with them the leadership skills only life can deliver.

I invite you to join us in the front row to watch greatness unfold one scholar at a time. Investment in educating women pays off for the greater social good, so why would you sit on the sidelines? Invest in Fresh Start scholars today by joining our growing list of 20th Anniversary Luncheon sponsors!



Marketing Visibility

Delaware Today
152,000

The News Journal
160,000

Fresh Start e-newsletter
1050

Event mailed invitations
1000

Facebook followers
330

Twitter followers
550

**Show the community that
your business supports
women's education!**

FRESH START SCHOLARSHIP FOUNDATION, INC.

Improving the lives of women through education for the past 20 years

visit our website: <http://www.freshstartscholarship.org/how-you-can-help/sponsorships>
Fresh Start Scholarship Foundation, a 501c(3) organization, is the charitable arm of Wilmington Women in Business, Inc. All contributions are tax deductible to the extent allowed by law.

